

[This is a preliminary version of the 1998 program, almost complete.]

FRIDAY, MARCH 13 at University of Maryland

1:30 p.m.-3:15 p.m.

SESSION 1.A: THE BUSINESS OF INNOVATION

Conference Center, Room 2100

CHAIR/DISCUSSANT: **JoAnne Yates**, *Sloan School of Management, MIT*

Bayla Singer, *Independent Scholar*

Engineering Success: Pratt & Whitney Aircraft, 1925-1940

Mary Tripsas, *Wharton School, University of Pennsylvania*

Understanding the Origins of Discontinuous Technological Change: An Analysis of the Typesetter Industry from 1886 to 1990

Roberto Mazzoleni, *University of Vermont*

Profiting from Innovation in Foreign Markets: The Role of Independent Distributors in the Machine Tool Industry, 1900-1930

Albert J. Churella, *Ohio State University*

Market Imperatives and Innovation Cycles: The Effects of Technological Discontinuities on the Twentieth-Century Locomotive

SESSION 1.B: PUBLIC V. PRIVATE or PUBLIC AND PRIVATE? TAKE ONE

Conference Center, Room 2102

CHAIR/DISCUSSANT: **Eugene N. White**, *Rutgers University*

Alfred C. Mierzejewski, *Athens State College*

The Reich Association of German Industry's Proposal to "Privatize" the German National Railway, 1921-22

Per H. Hansen, *Odense University, Denmark*

Bank Regulation: Public or Economic Interest, Denmark until World War II

Pedro Cezar Dutra Fonseca, *Universidade de Sao Paulo*

A Regional Pro-Development Institution: BRDE (Regional Development Bank)

John Turley-Ewart, *University of Toronto*

Banker's Folly: The Rise of the Canadian Bankers' Association

SESSION 1.C: PRINCIPALS AND AGENTS

Conference Center, Room 2104

CHAIR/DISCUSSANT: **Dan Shirman**, *Federal Communications Commission*

Eric Abrahamson, *Johns Hopkins University*

Promoting Initiative and Maintaining Control: Chain Store Managers

Dalit Baranoff, *Johns Hopkins University*

Principals, Agents & Control in the Nineteenth-Century Fire Insurance Industry

Carolyn Dimitri, *University of Maryland*

Contract Evolution and Institutional Innovation: The American Fresh Fruit Industry from 1890 to 1930

Alan Dye, *Barnard College*

Creating Standards for a Market: The Emergence of Outside Contracting for Sugar Cane in Cuba, 1880-1917

FRIDAY, MARCH 13

3:40 p.m.-5:20 p.m.

PLENARY SESSION: THE GOVERNMENT OF BUSINESS AND THE BUSINESS OF GOVERNMENT

Chair/Moderator: **Glenn Porter**, *Hagley Museum and Library*

Peter Temin, *MIT*

Management in Historical Perspective: AT&T in the 1970s

W. R. Garside, *University of Birmingham, UK*

Industrial Policy and the Developmental State: British Responses to the Competitive Environment before and after the 1970s

Colin Gordon, *University of Iowa*

Why No Corporatism in the United States? The Political Disorganization of Business and Its Consequences

RECEPTION 6:15-7:45 p.m.

SATURDAY, MARCH 14: At Archives II

8:30 a.m.-10:15 a.m.

SESSION 2.A: GOVERNMENT AND COUNTRY BANKS

Chair: **Larry D. Neal**, University of Illinois and California Institute of Technology

Discussant: **Joseph Mason**, *US Comptroller of the Currency Office*

Michael McAvoy, *University of Illinois*

Country Banking in the Corn Fields: The First National Bank of Bloomington, Illinois, 1878-1931

Eugene White, *Rutgers University*

California Banking in the Nineteenth Century: The Art and Method of the Bank of A. Levy

Lucy Newton, *University of Nottingham*, & **Philip Cottrell**, *University of Leicester, UK*

Country Banking in the Midlands: To Branch or Not to Branch

Howard Bodenhorn, *Lafayette College*

Free Banking and Financial Entrepreneurship in Nineteenth-Century New York: The Black River Bank of Watertown

SESSION 2.B BUSINESS OF STATE GOVERNMENT

Chair/Discussant: **Richard John**, University of Illinois, Chicago

Dante Scala, *University of Chicago*

Taxing the Intangibles: How States Pursued Corporate Wealth in the Early Twentieth Century

Sean Patrick Adams, *University of Wisconsin*

Different Charters, Different Paths: Corporations and Coal in Antebellum Pennsylvania and Virginia

Christine M. Rosen, *University of California, Berkeley*
Which Side Shall Give Way? The Contested Terrain of Pollution Nuisance Laws in Pennsylvania and New York, 1840-1890

Mansel G. Blackford, *Ohio State University*
Business, Government, Tourism, and the Environment: The Case of Maui, 1980-1997

SESSION 2.C

Discussion: The audience

Alfred Nucci, *Bureau of the Census*
Census of Manufactures: Establishment Responses

Ray Andersen, *Victoria University of Technology, Australia*
Corporate Annual Reports in a Changing Regulatory Environment

Naomi Lamoreaux, *UCLA*
Historical Business Statistics for the Millennium Edition of Historical Statistics

Fred Bateman, *University of Georgia*, & **Jeremy Atack**, *Vanderbilt University*
Historical Manufacturing Statistics for the Millennium Edition of Historical Statistics

SATURDAY, MARCH 14

10:30 a.m.-noon

SESSION 3.A PUBLIC V. PRIVATE or PUBLIC AND PRIVATE? TAKE TWO

Chair/Discussant: **Matthias Kipping**, *University of Reading*

Luciano Segreto, *Universita Degli Studi di Firenze, Italy*
Italian Capitalism between the Public and Private Sectors, 1933-1993

Evgeny V. Polyakov, *World Bank*, and **Donald F. Dixon**, *Open University of the Netherlands*
Business an Anathema to Government: Opposition on the Path to Private Business in the USSR after Stalin

Frederick McKittrick, *Monmouth University*
Competing Visions of Government's Economic Role: US v. Germany in Artisanal Corporatism in the Postwar Period

SESSION 3.B THE BUSINESS AND POLITICS OF INTERNATIONAL TRADE

Chair/Discussant: **Mira Wilkins**, *Florida International University*

Robert Rogowsky, *International Trade Commission*
A Historical Review of Dispute Settlement in International Relations

Aaron Forsberg, *University of Maryland*
The Politics of GATT Expansion: Japanese Accession and the Domestic Context in Japan and the United States, 1955

Susan Aaronson, *Brookings Institution/George Mason University*

Trade Disputes: Redefining the Terms of Trade

SESSION 3.C: WHAT DIFFERENCE HAS BUSINESS MADE TO THE LIVES OF WOMEN

Chair: **Steven Usselman**, *Georgia Institute of Technology*

Discussant: **Regina Lee Blaszczyk**, *Boston University*

Mary Yeager, *UCLA*

Governing Images: The Construction of American Business Identities

Angel Kwolek-Folland, *University of Kansas*

The Neighborhood Boundaries of Trade: Women in the Economy of Lawrence, Kansas, 1870-1885

Lisa Marovich, *UCLA*

"Let Her Have Brains Too": Commercial Networks, Public Relations, and the Business of Invention

LUNCH: noon-1:00 p.m.

NATIONAL ARCHIVES TOUR & PRESENTATION,

1:30-3:00 p.m.

James Cassidy, *National Archives and Records Administration*

New Explorations in Business History: New Approaches to the Resources of NARA

Theodore Hull, *National Archives and Records Administration*

Business Statistics and the National Economy: Statistical Resources Collected and Disseminated by the Bureau of the Census in Electronic Records at the National Archives

Albert Minnick, *National Archives and Records Administration*

Business Trends and Forecasts: Using SEC Electronic Records from the National Archives

Linda Henry, *National Archives and Records Administration*

Business in Education: Using Electronic Records from the Department of Education at NARA

PLENARY SESSION: DISSERTATIONS

Convenor/Discussant: **Dan Raff**, *The Wharton School, University of Pennsylvania*

3:30-5:00pm

TBA

RECEPTION, BANQUET AND PRESIDENTIAL ADDRESS
6:30 p.m.

INN & CONFERENCE CENTER

Leslie Hannah, *City University Business School, London, UK*
America, the Cold War, and I

SUNDAY, MARCH 15

8:15 a.m.-9:45 a.m.

INN & CONFERENCE CENTER

SESSION 4.A :PATTERNS OF ANALYSIS IN ACCOUNTING HISTORY

Chair: **Paul Miranti**, *Rutgers University*

Discussants:

Robert Bricker, *Case Western Reserve University*, & **Nandini Chandar**, *Rutgers University*

On Applying Agency Theory in Historical Research

C. A. McKeen & **A. J. Richardson**, *Queens University, Canada*

Education, Employment, and Certification: An Oral History of the Entry of Women into the Canadian Accounting Profession

Richard Fleischman, *John Carroll University*, & **Thomas Tyson**, *St. John Fisher College*

The Golden Age of Cost Accounting? The Unfulfilled Promise of the National Industrial Recovery Act

SESSION 4.B: GOVERNMENT ON THE FRONTIER: SPACE POLICY

Chair/Discussant: **Sylvia Katherine Kraemer**, *National Aeronautics and Space Administration*

Andrew Butrica, *National Aeronautics and Space Administration*

Regulatory Policy and Technological Change: The Case of the Reusable Space Vehicles

Craig R. Reed, *Lockheed-Martin Corporation*

U.S. Commercial Space Launch Policy Implementation, 1986-1992

W. D. Kay, *Northeastern University*

Space Policy Redefined: Congress, the Reagan Administration, and the Commercial Space Launch Industry

SESSION 4.C BUSINESS RESPONSES TO THE RISE OF THE COMMON MARKET, 1954-1973

Chair/Discussant: **Larry D. Neal**, *University of Illinois and California Institute of Technology*

Steven Tolliday, *University of Leeds, UK*

American Multinationals and the Impact of the Common Market: Cars and Integrated Markets, 1954-1967

Neil Rollings, *University of Glasgow, Scotland*

British Industry and European Integration, 1961-1973: From First Application to Final Membership

Duncan Ross, *University of Glasgow, Scotland*

European Banking Clubs in the 1960s: Euromarkets and European Integration

BOOK AUCTION

SUNDAY, MARCH 15

10:30 a.m.-12:15 p.m.

SESSION 5. A JEWS AND THE CITY

Andrew Godley, *University of Reading, UK*

Enterprise and Culture: Jewish Immigrants in London and New York City, 1880-1914

Richard A. Greenwald, *State University of New York-Morrisville*
Labor Relations and Ethnicity in the New York Garment Industry

Hasia Diner, *New York University*
Living above the Store: Patterns of Residence and Employment among New York Jews

Suzanne Wasserman, *New York University*
Good Old Days of Poverty: Merchants and the Battle over the Fate of New York City's Lower East Side during the Depression

SESSION 5.B CITY PLANNING

Marina Moskowitz, *Yale University*
Zoning the Industrial City: Planners, Boosters & Commissioners in the 1920s

Stephanie Dyer, *University of Pennsylvania*
Holding the Line against Philadelphia: The Conflict over Commercial Zoning for a Main Line Shopping Center, 1926-1950

Andrew Meyer, *Columbia University*
Marrying Business and Residence in the Suburbs: Hackensack, Radburn, and the Use of Zoning in the Regional Plan of 1929

Michael Ebner, *Lake Forest College*
Paradise and Disurb: Masterplanning Irvine, California, 1960-1990

SESSION 5.C PUBLIC POLICY TOWARDS SPECIFIC INDUSTRIES

Chair/Discussant: **Ernest Englander**, *George Washington University*

Matthew T. Lee, *University of Delaware*
The Ford Pinto Case and the Development of Auto Safety Regulations, 1893-1978

James C. Mabry, *Columbia University*
Regulation, Industry Structure, and Competitiveness in the US Portland Cement Industry

Charles W. Cheape, *Loyola College of Maryland*
Experts in Resistance: Administering the Steel Code under the National Industrial Recovery Act

John Kenly Smith, *Lehigh University*
Public Policy, Patents, Processes, and Petrochemicals in the Post-World War II Era