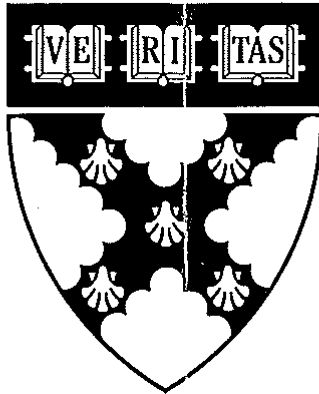


**HARVARD BUSINESS SCHOOL
BUSINESS HISTORY CONFERENCE**

MARCH 19-21, 1993



SCHEDULE

CONFERENCE DIRECTOR: RICHARD VIETOR (495-6460)

PROGRAM COORDINATOR: BARBARA BHILADVALA (495-6227)

BUSINESS HISTORY CONFERENCE

MARCH 19 - 21, 1993

SCHEDULE

FRIDAY, MARCH 19, 1993

1:30 - 3:00 PM

Session 1A

Winthrop Room
First Floor, GQ Hotel

Systems and Programs: The Reconfiguration of Technical Systems

Panel: Thomas P. Hughes - Moderator
Peter Galison
Meg Graham

Necessity as the Mother of Convention: Developing the ICBM
by Davis Dyer

The Reprogramming of the American Aerospace Industry, 1954-1964
by Glen Bugos

1:30 - 3:00 PM

Session 1B

Dunster Room
Second Floor, GQ Hotel

Business History, Economic Theory, and the Corporate Revolution

Panel: JoAnne Yates - Moderator
Martin Sklar

A Reappraisal of the Role of Finance in the Late Nineteenth Century
by William M. Doyle

FRIDAY, MARCH 19, 1993 (CONTINUED)

The Pennsylvania Railroad as an Early Example of User Industrial Research
by Janet Knoedler

The Usefulness of Chandler's Concept of "Economies of Speed"
by Sidney L. Carroll and Anne Mayhew

3:00 - 3:30 PM	Bus from Hotel to Harvard Business School	
	Coffee Break	Aldrich 112 Hallway
3:30 - 5:30 PM	Session 2	Aldrich 112 HBS

Dissertation Session (plenary)

Panel: David Hounshell - Moderator

The Baldwin Locomotive Works, 1831-1915: A Case
Study in the Capital Equipment Sector by Jack Brown

The Business of Progress: The Transformation of
American Advertising, 1870-1920 by Pamela W. Laird

Benevolent Monopoly: The Legal Transformation of Agricultural
Cooperation, 1890-1943 by Victoria Alice Saker

Niche Products in the British Motor Industry: A History of MG and
Triumph Sports Cars, 1945-81 by Timothy R. Whisler

5:45 - 7:00 PM	Reception	McCollum Lounge, HBS
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SATURDAY, MARCH 20, 1993

7:30 - 8:20 AM	Bus to HBS	Front of GQ Hotel
7:45 - 8:30 AM	Continental Breakfast	Aldrich 112 Hallway
8:30 - 10:00 AM	Session 3A	Aldrich 109

Organization of the Developmental State: Theory and Policy

Panel: Fred Carstensen - Moderator
Allen Kaufman
Robert Wade

The Managerial Revolution and the Developmental State:
The Case of U.S. Agriculture
by Louis Ferleger and William Lazonick

Technology Transfer, Diffusion and Development: Fostering Private
Capabilities and the Roots of the Japanese Economic Miracle
by William Mass and Hideaki Miyajima

8:30 - 10:00 AM	Session 3B	Aldrich 110
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Strategic Uses of Information in the Energy Sector

Panel: Maury Klein - Moderator
E. P. Fitzgerald
Forest Reinhardt

Running Out of Oil: Shaping Petroleum Conservation Discourse
in the Public Forum by Roger Olien and Diana Olien

Petroleum Engineers and Oilmen Negotiate Technology:
The Production Crisis of the 1930s by Edward Constant II


SATURDAY, MARCH 20, 1993 (CONTINUED)

Demand Forecasts and Electric Energy Politics:
The Pacific Northwest by Dan Pope

10:00 - 10:30 AM	Coffee Break	Aldrich 112 Hallway
10:30 - 12:00 PM	Session 4	Aldrich 112

The Evolution of Managerial Capitalism and the Theory of the Firm

Panel: Michael Best - Moderator
Edith Penrose

The Firm and Technological Change: From Managerial Capitalism
to 19th Century Innovation and Back Again by Ross Thompson 

Business Organization as a Coordination Problem: Toward a Dynamic
Theory of the Boundaries of the Firm by Richard Langlois and Paul Robertson

Evolution of "Customer Rationality" in Japan: The Logic of
Collaboration between Rival Firms in Japan by Sung-Joon Roh

12:00 - 1:30 PM	Lunch	Faculty Club, South Terrace
1:30 - 3:00 PM	Session 5A	Aldrich 109

Accounting Practice: Profession or Business

Panel: Richard Sylla - Moderator
Margarett Levenstein
Stephen Zeff

SATURDAY, MARCH 20, 1993 (CONTINUED)

Pressure on the Partnership: Price Waterhouse in the 1960s
by Kathleen McDermott

Patterns of Analysis in Accounting History by Paul Miranti

1:30 - 3:00 PM

Session 5B

Aldrich 110

Firms, Networks and Markets

Panel: Mira Wilkins - Moderator
William Becker
Helen Shapiro

Business Networks: Theory and History
by Mark Casson and Howard Cox

Firms and Markets: Towards a Theory of Business History
by T.A.B. Corley

3:00 - 3:30 PM

Coffee Break

Aldrich 112 Hallway

3:30 - 5:00 PM

Session 6A

Aldrich 109

Technological Innovation and the Firm

Panel: Naomi Lamoreaux - Moderator
David Hounshell

Innovation: The Firm and Society by Kenneth Lipartito

Work and Technological Change: Musicians and the Film Industry by James Kraft

Technological Determinism and the Firm by David Sicilia

SATURDAY, MARCH 20, 1993 (CONTINUED)

3:30 - 5:00 PM

Session 6B

Aldrich 110

Firms, Entrepreneurs, and Families: UK, France, USA

Panel: Philippe Jobert - Moderator
Leonard Rosenband

Fathers, Families, and Failure: British Coal Masters
in the Era of Decline by Michael Dintenfass

Explaining the Success and Failure of a Family Enterprise: A Chaudronnier
of Grenoble and his Descendants, 1868-1972 by Robert Smith

African-American Business Leaders in the South, 1880-1945: Business
Success, Community Leadership, and Racial Protest by John Ingham

5:00 PM

Bus to GQ Hotel

HBS Parking Lot

5:30 - 6:45 PM

Reception

Guest Quarters Hotel

7:00 - 9:00 PM

Banquet and
Presidential Address

Guest Quarters Hotel

SUNDAY MARCH 21, 1993

7:30 - 8:20 AM	Bus to HBS	Front of GQ Hotel
7:45 - 8:30 AM	Continental Breakfast	Aldrich 112 Hallway.
8:30 - 10:00 AM	Session 7	Aldrich 112

Economic Thought and Business History

Panel: Mansel Blackford - Moderator
F.M. Scherer

Adam Smith and Friedrich List: The Invisible Hand vs.
Industrial Policy by Thomas McCraw

Economists and the Rise of Big Business in the United States
by Jack High

Joseph Schumpeter and Technical Change by Louis Galambos

10:00 - 10:30 AM	Coffee Break	Aldrich 112 Hallway
10:30 - 12:00 PM	Session 8A	Aldrich 109

**Organizational Capabilities and the Emergence
of the International Computer Industry**

Panel: Al Chandler - Moderator
Peter Temin

IBM and its Imitators by Steven W. Usselman

New Engineering Companies and the Evolution of the
United States Computer Industry by Arthur Norberg

ICL and the British Computer Industry by Martin Campbell-Kelly

SUNDAY MARCH 21, 1993 (CONTINUED)

10:30 - 12:00 PM

Session 8B

Aldrich 110

Success and Failure in Building Electrical Firms

Panel: Wil Hausman - Moderator
Richard John
John Newfield

Explaining the Collapse of the British Electrical Supply
Industry in the 1880s by Daniel Shiman

Thomas & Betts Limited: An Application of The Theory
of Direct Foreign Investment by Lou Cain

12:00 PM	Buses to the Hotel	HBS Parking Lot
12:30 PM	Bus to Airport	from Hotel
1:30 PM	Bus to Airport	from Hotel
2:30 PM	Bus to Airport	from Hotel