

BUSINESS HISTORY CONFERENCE

ENTREPRENEURSHIP AND MANAGEMENT

TWENTY-NINTH ANNUAL MEETING

MARCH 10-12, 1983

BRADLEY UNIVERSITY
PEORIA, ILLINOIS

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Business History Conference

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BUSINESS HISTORY CONFERENCE

PROGRAM

Registration

Thursday, March 10, 1983 - 12:00-5:00 pm
Continental Regency Hotel

Friday, March 11, 1983 - 8:00-10:30 pm
Continental Regency Hotel

Buses will leave the Continental Regency Hotel
for the Bradley University Campus at 8:30 am
and 8:45 am.

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Friday March 11, 1983

9:00-10:30 am Welcoming Remarks
 Dr. John C. Hitt, Provost and
 Vice-President of Academic
 Affairs, Bradley University
 Meyer Jacobs Theatre, Hartmann Center

Session #1: Strategic Management as
 Institutionalized Entrepreneurship

Session Chair: Albro Martin
 Bradley University

Albert Shapero, Ohio State University
"Mapping Entrepreneurial Research"

Howard Thomas, University of Illinois
"Mapping Strategic Management Research"

Daniel Wren, University of Oklahoma
"History in Schools of Business"

10:30-10:45 am Coffee Break

10:45-12:15 pm ^{Hartmann}
~~Continental-Regency-Hotel-~~ Center

Session #2: Entrepreneurship and Management
in Non-Traditional Contexts

Session Chair: Fred Bateman
Indiana University

Juliet E.K. Walker, University of Illinois
"Black Entrepreneurship: An Historical
Inquiry"

James L. Baughman, University of Wisconsin-
Madison
"The American Broadcasting Company and
the Destruction of American Television"

Salme Harju Steinberg, Northeastern Illinois
University
"Twentieth Century U.S. Corporate
Philanthropy at Work: The Manager
Executive as Entrepreneur in the Non-
Profit Organization"

12:30-1:30 pm Lunch
Bradley University, host
Student Center Ballroom Annex

Lunchtime talk

"Two Deans Look at the Role of Business
History in a University Curriculum"

Max H. Kele, Dean of Liberal Arts and Sciences
J. Taylor Sims, Dean of the College of
Business Administration

1:30-3:00 pm Meyer Jacobs Theatre, Hartmann Center

Session #3: Entrepreneurs and Managers as Agents
 of Growth

Session Chair: Jeremy Atack,
 University of Illinois

Morton Rothstein, University of Wisconsin-
Madison
"Multi-National Grain Firms in the United
States, 1850-1914"

James Soltow, Michigan State University
"Management, Entrepreneurship and the
Economic Readjustment of the Middle
West"

Paul Robertson and Keith Trace, University
of Melbourne and Monash University
"Development of Australian Industry
Since World War I"

3:00 Business Meeting
 Meyer Jacobs Theatre,
 Hartmann Center

3:00-3:30 pm Coffee Break

Friday, March 11, 1983 - continued

3:30-5:00 pm Meyer Jacobs Theatre, Hartmann Center

Session #4: (Lexington Group)
 Current Research in Railroad History:
 A Panel Discussion

Moderator: TBA

Panel will include:

Keith Bryant, Texas A & M University
H. Roger Grant, University of Akron
Mary Klein, University of Rhode Island
John Stover, Purdue University

3:30-5:00 pm Hartmann Center

Session #5: Women in Business and Economic History

Convenor: Martha Trescott

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Buses will leave from the Hartmann Center for
the Continental Regency Hotel at 5:10 pm and 5:20 pm

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5:30-6:00 pm Trustees Meeting

6:00-7:30 pm Cash Bar
 Continental Regency Hotel

7:15-10:00 pm Banquet (included in registration
 fee.) Continental Regency Hotel

Presidential Address: Fred Bateman

Saturday, March 12, 1983

9:00-10:30 am Continental Regency Hotel

Session #6: The Entrepreneur: A Case Study

Session Chair: Paul Uselding
University of Illinois

James C. Worthy, Northwestern University
"William C. Norris and Control Data
Corporation: Part I"

Jonathan R.T. Hughes, Northwestern University
"Arthur Cole and Entrepreneurial History"

10:30-11:00 am Coffee Break

11:00-12:15 pm Continental Regency Hotel

Session #7: Entrepreneurs and Managers in the
Public Arena

Session Chair: Larry Neal
University of Illinois

Geofrey Mills, SUNY-Geneseo
Hugh Rockoff, Rutgers University
"Business Attitudes Towards Wage and Price
Controls in World War II"

Ruth Crocker, Purdue University
"Seeking Solvency: Welfare Agencies and
Business, 1890-1930"