

BUSINESS HISTORY CONFERENCE



ELEUTHERIAN MILLS-HAGLEY FOUNDATION
WILMINGTON, DELAWARE



FEBRUARY 24-25, 1978

NOTICES

Informal meeting of the Lexington Group
February 23 - 8:30 p.m.
Suite 210, Hotel du Pont

Meeting of Women in Business and Economic History
February 24 - 9:30 - 10:30 p.m.
(following BHC dinner and presidential address)
Dover Room, Hotel du Pont

PROGRAM

FRIDAY, FEBRUARY 24

9:00 A.M.

Registration & Coffee

Eleutherian Mills Historical Library

(Bus leaves Hotel du Pont 8:45 a.m.)

MORNING SESSION

10:00 A.M. - 12:00 NOON

(Joint session with the Lexington Group)

SESSION I: AIR TRANSPORTATION IN THE POST WORLD
WAR II ERA

Chairman: Richard W. Barsness
Northwestern University

Papers:

"The Delta-C & S Merger: A Case Study in Airline
Consolidation and Federal Regulation"

-W. David Lewis and Wesley P. Newton
Auburn University

"Technology, Economics and Corporate Strategy in
the U.S. Airline Industry, 1946-1973"

-Frank A. Spencer
Northwestern University

LUNCH

Breck's Mill

(Bus leaves EMHL 12:00 Noon)

1:30 – 3:30 P.M.

SESSION II: LAW AND BUSINESS

Chairman: (To be announced)

Papers:

“American Capitalism and Social Control”

-J. R. T. Hughes

Northwestern University

“American Law and the Marketing Structure of the Large Corporation”

-Charles W. McCurdy

University of Virginia

Commentator: Jonathan Lurie

Rutgers University

3:00 P.M. Coffee

3:30 P.M. – 5:30 P.M.

SESSION III: BUSINESS HISTORY ELSEWHERE AND HERE

Chairwoman: Irene Neu

University of Indiana

Brief Statement: David Strauss, National

Endowment for the Humanities

Papers:

“Recent Trends in Business History in Japan”

-Kesaji Kobayashi

Ryukoku University

“Business History in France”

-Richard F. Kuisel

SUNY (Stony Brook)

“The Entrepreneurial Approach to the History of Business and
of Businessmen in America”

-Stephen A. Sass

The Johns Hopkins University

“Business History in the United Kingdom”

-Peter Payne

California Institute of Technology

BUSINESS MEETING

5:30 P.M. - 6:00 P.M.

Eleutherian Mills Historical Library

RECEPTION

6:00 P.M. - EMHL

(Bus leaves 7:00 p.m. for Hotel)

DINNER

8:00 P.M.

Du Barry Room - Hotel du Pont

Presidential Address: Alfred D. Chandler, Jr.
Harvard Business School

* * * * *

SATURDAY. FEBRUARY 25

9:00 A.M. - 10:30 A.M.

(Bus leaves Hotel du Pont 8:30 a.m.)

SESSION IV: DISSERTATIONS

Chairman: Richard Rudolph
University of Minnesota

"The Adoption and Diffusion of the Combined
Harvester-Thresher: A Study in Economic History"
-J. Larry Deaton

"International Harvester in Russia: A Case Study
of a Foreign Corporation in Russia From the 1860s
to the 1930s"
-Elizabeth C. Pickering

"The Rise of the American Electrochemicals Industry,
1880-1910: Studies in the American Technological
Environment"
-Martha Moore Trescott

"Screw Propulsion in American Lake and Coastal Steam
Navigation, 1840-1860"
-Donald Ray Dohrmann

(continued)

"South Africa's Impact on Britain's Return to Gold,
1925"

-Bruce Dalgaard

10:30 A.M. - 12:00 NOON

SESSION V: ECONOMIC CHANGE IN THE MID-ATLANTIC
AREA, 1750-1850

Chairman: Glenn Porter
Eleutherian Mills-Hagley Foundation

Papers:

"The Worker in the Mid-Atlantic Economy, 1750-1850"

-Donald R. Adams, Jr.

Southern Illinois University

"Cultural Persistence and Economic Change: The
Germans of Lancaster County, Pa., 1729-1776"

-Marianne Wokeck

Temple University

Commentator: Thomas C. Cochran
Eleutherian Mills-Hagley Foundation

LUNCH

Breck's Mill

(Bus leaves EMHL 12:15 p.m. for Breck's Mill, continuing
to the Hotel du Pont with those people not staying for
lunch. The bus will then return to Breck's Mill to
take the remaining people back to the Hotel du Pont at
1:45 p.m.)

Speaker: E.D. Crittenden, Jr.
Vice-President, Administration and
Public Affairs, Hercules, Inc.

"The Process of Reorganizing a Major Corporation"