

**15th ANNUAL MEETING
OF THE BUSINESS
HISTORY CONFERENCE**

University of Illinois

**CHAMPAIGN-URBANA
FEBRUARY 23-24, 1968**

FRIDAY, FEBRUARY 23

AFTERNOON SESSION

- 2:00 p.m. Registration, Faculty Lounge of the Illini Union (Room 222)
- 3:00 p.m. *Place:* Faculty Lounge of the Illini Union
Subject: Reports on Recent Ph.D. Theses
Chairman: **James F. Baughman**, *Harvard University*
"The Democracy's Railroads: Internal Improvements in Michigan, 1825-46"
Robert Parks, *Michigan State University*
"New York Savings Banks in the Ante-Bellum Years"
Allen Olmstead, *University of Wisconsin*
"The Löschian Hierarchy of Cities: The Indianapolis Region in 1880"
John Nicholls, *Northwestern University*
"Hardware and Drug Wholesaling, 1870-1900"
William H. Becker, *The Johns Hopkins University*
"History of the Supreme Life Insurance Company"
Robert Puth, *University of New Hampshire*
"Growth, Stability, and Financial Innovation in the American Economy, 1897-1914"
Larry Neal, *University of Illinois*
Discussant: **Richard C. Overton**, *University of Western Ontario*

EVENING SESSION

- 6:30 p.m. *Place:* Room 314B of the Illini Union
Chairman: **Ross M. Robertson**, *Indiana University*
Welcoming Remarks: **Jack W. Peltason**, *Chancellor of the University of Illinois, Urbana Campus*
Dinner Address: "Business History: A View from Within"
Adriano Delfino, *Corporate Historian, United Air Lines*

SATURDAY, FEBRUARY 24

MORNING SESSIONS

- 9:30 a.m. *Place:* Faculty Lounge of the Illini Union (Room 222)
 Subject: Financial Problems of Business Firms
 Chairman: **Jonathan R. T. Hughes**, *Northwestern University*
 "The Capitalization of the E. I. du Pont de Nemours and Company, 1801-1805"
 Mack Thompson, *University of California at Riverside*
 "Financing the Industrial Firms of Meiji Japan, 1868-1912"
 Kozo Yamamura, *Boston College*
 "Parallels in the Financial Activities of the Spiegel Mail Order House and the American Hospital Supply Corporation"
 Fred Sturdivant, *University of Texas*
 Discussant: **Rondo Cameron**, *University of Wisconsin*
- 12:15 p.m. *Place:* Room 314A of the Illini Union
 Subject: Business History Materials in Search of a Scholar
 Chairman: **Jack Spratt**, *Southern Methodist University*
 Luncheon Addresses: "The National Union Catalog of Manuscript Collections and Research in Business History"
 Mrs. Arline Custer, *Library of Congress*
 "A University Archivist Looks at Business Archives"
 Maynard J. Brichford, *University of Illinois*

AFTERNOON SESSION

- 3:00 p.m. *Place:* Faculty Lounge of the Illini Union (Room 222)
 Subject: Financial Problems of Banking Institutions
 Chairman: **William Woodruff**, *University of Florida*
 "The Citizens Bank of Louisiana"
 George D. Green, *University of Minnesota*
 "Bank Profitability in the 1820s"
 Joseph Van Fenstermaker, *Southern Illinois University*
 "The Impact of the Federal Deposit Insurance Corporation on Banking Stability"
 Richard Vedder, *Ohio University*
 Discussant: **Lance Davis**, *Purdue University*

EVENING SESSION

- 5:30 p.m. *Place:* Colony Room of the Urbana-Lincoln Hotel
 Cocktail Reception
- 6:30 p.m. *Place:* Colony Room of the Urbana-Lincoln Hotel
 Chairman: **Donald L. Kemmerer**, *University of Illinois*
 Dinner Address: "Clio's Overalls — A Study of Fashion Changes"
 Herbert Heaton, *University of Minnesota, Emeritus*

PROGRAM COMMITTEE

Ross M. Robertson, *Indiana University*

Donald L. Kemmerer, *Chairman, University of Illinois*

LOCAL ARRANGEMENTS COMMITTEE

Robert Ankli, *University of Illinois*

Fred M. Jones, *University of Illinois*

Fred W. Kohlmeyer, *Illinois State University*

James McBrearty, *University of Illinois*

Larry Neal, *University of Illinois*

Clark Spence, *University of Illinois*

Janet L. Weston, *University of Illinois*

Donald L. Kemmerer, *Chairman, University of Illinois*