

BUSINESS HISTORY CONFERENCE

University of Western Ontario

London, Ontario, Canada

March 3-4, 1967

in honour of the Centennial of Canada's Confederation

FRIDAY, MARCH 3

- 9.30 am to 4.30 pm: Conference Information Desk open (Middlesex College Terrace Room)
- 2.00 pm : Chartered buses leave Hotel London for Middlesex College
- 2.30 pm to 4.15 pm: REGISTRATION (Middlesex College Terrace Room)
- During this period you can (a) have coffee and visit informally
(b) attend the panel of graduate thesis reports in Middlesex College Theatre and/or (c) tour the campus.
- 4.15 pm : Chartered buses leave Middlesex College for President Hall's residence
- 4.30 pm to 6.00 pm: RECEPTION at President Hall's residence
- 6.00 pm : Chartered buses leave President Hall's residence for Hotel London
- 6.00 pm to 7.00 pm: Late Registration (Hotel London Lobby)
- 7.00 pm to 9.00 pm: ANNUAL BANQUET (Shamrock Room, Hotel London)
- Welcome to Conferees: Mr. R. B. Willis, Vice President, U.W.O.
- ADDRESS: "Canadian Economic Independence, Fact vs Myth"
Mr. W. Earle McLaughlin, Chairman and President,
The Royal Bank of Canada.
- Discussion Moderator: Dr. Ross Robertson, Indiana.

SATURDAY, MARCH 4

- 9.00 am : Chartered buses leave Hotel London for Middlesex College
- 9.30 am to 12.30 pm: SESSION I: "Approaches to Business History in Canada". (Middlesex College Theatre)
Moderator: Dr. J. J. Madden, Guelph
"The Historian's Approach" Dr. F. H. Armstrong, U.W.O.
"The Economist's Approach" Dr. J. H. Dales, Toronto
"The Writer's Approach" Dr. Wm. Kilbourn, York
- A coffee break will be held about 10.45 am.
- 12.30 pm to 2.30 pm: CAFETERIA LUNCH (Middlesex College Terrace Room)
- Campus tours available during this period
- 2.30 pm to 5.30 pm: SESSION II: "Special Problems of Company Historians". (Middlesex College Theatre)
Moderator for Sessions II and III: Dr. Hugh G. H. Aitken, Amherst
"Scholar-Company Relations" Dr. R. C. Overton, U.W.O.
"The Battle of the Bulge" Dr. Ralph W. Hidy, Harvard
- Coffee break
- SESSION III: "Business History in the History - Economic History - Economics Spectrum" Dr. H. F. Williamson, Northwestern
- 6.15 pm to 8.00 pm: DINNER, BUSINESS MEETING, and ADJOURNMENT (Room 211, Somerville House)
- 8.00 pm : Chartered buses leave for Hotel London