

Program

The Business History Conference

Theme

Introducing the Southwest

to the

Business Historian



1965-1966

Semi-Centennial Year

Southern Methodist University

Dallas, Texas

February 25-26, 1966

FRIDAY, FEBRUARY 25

4:00 P.M. Registration, Lounge, Umphrey Lee Student Center

EVENING SESSION

6:00 P.M. Reception, The Dallas Club, Republic National Bank Tower

7:30 P.M. Place: The Dallas Club

Dinner Address: *“Foundation Collection and the Preservation of Business History Records”*

Everett L. DeGolyer, Jr.

Toastmaster: J. S. Spratt

SATURDAY, FEBRUARY 26

MORNING SESSION

9:30 A.M. Place: Senate Chamber, Umphrey Lee Student Center

Subject: Banks and Politics in the Gilded Age:
Tales of Two Cities

Chairman: Frank E. Dykema, University of Alabama

“Providence: The Decline and Fall of William Sprague—Banking, Business, and Politics”

Jerome Sternstein, Brown University

“San Francisco: The Bonanza Kings, the Nevada Bank, and the Origins of the Silver Question—A Reinterpretation”

Allen Weinstein, University of Maryland

10:30-10:45 A.M. Mid-morning Break

10:50 a.m. Place: Senate Chamber, Umphrey Lee Student Center

Subject: More Railroad Problems

Chairman: R. C. Overton, The University of Western Ontario

“Northeast Airlines and Its Predecessors”

Charles J. Kennedy, University of Nebraska

“Some Problems of the Texas and Pacific Railroads”

Thomas B. Brewer, North Texas State University

12:15 P.M. Place: Junior Ballroom, Umphrey Lee Student Center

Luncheon Address: *“The Present State of Business History
Writing in the Southwest”*

Joe B. Frantz, University of Texas

Toastmaster: Ross M. Robertson, Indiana University

AFTERNOON SESSION

2:00 P.M. Place: Senate Chamber, Umphrey Lee Student Center

Subject: Entrepreneurial Headaches

Chairman: James A. Tinsley, University of Houston

“A Specific Example of Natural Gas Regulation by the F.P.C.”

Robert B. Eckles, Purdue University

“Frontier Enterprise: Some California Variations”

Forest G. Hill, University of Texas

3:10-3:20 P.M. Mid-afternoon Break

3:25 P.M. Place: Senate Chamber, Umphrey Lee Student Center

Subject: Two Mavericks

Chairman, James A. Tinsley, University of Houston

“Henry Ford’s Inventive [...] Reconsiderations”

Reynold M. Wik, Mills College

“Robert Lee Thornton: C[...] to Money Lender”

J. S. Spratt, Southern Methodist University

4:30 P.M. Late afternoon visit to the DeGolyer Foundation

Collection on Transportation and [...] Materials

6:00 P.M. Reception: Place to be announced

8:00 P.M. Place: Junior Ballroom, Umphrey Lee Student Center

Dinner Address: *“Planning: and the Growth of Texas Instruments”*

C. J. Thomsen, Senior Vice-President, Texas Instruments

Toastmaster: Richard B. John [...], Southern Methodist University

9:30 P.M. Adjournment