

Paper Development Workshop (PDW)

Histories of Business Knowledge

Thursday, March 14, 2019, 1 to 4pm

Hilton Cartagena de Indias, Avenida Almirante Brion, El Laguito, Cartagena de Indias, 130001, Colombia

Room: Manzanillo

Organizers: Christina Lubinski (cl.mpp@cbs.dk) & Bill Foster (wfooster@ualberta.ca)

Preliminary Program

1-1:10pm Introductions (everybody)

1:10-1:30pm Editors Panel Q&A (Bill and Christina)

Bill's Table

Chris Viebig
Edvalter Becker Holz
Michael Butler
Renato Souze

Christina's Table

Rolv Petter Amdam
Susie Pak
Chinmay Tumbe
Adrien Jean-Guy Passant

1:30-2:00pm

Paper Discussions 1 (@ three tables)

Bill's Table

Chris Viebig (CBS) "Platform Businesses in Business School Curricula: Developing a Holistic Teaching Framework"

Christina's Table

Rolv Petter Amdam (BI Norwegian Business School) "Why does executive education exist? An historical explanation"

2:00-2:10pm

Break

2:10-2:40pm

Paper Discussions 2 (@ three tables)

Bill's Table

Edvalter Becker Holz (Centro Universitário FEI & Insper) et al. "Looking for Relevance: The Historical Development of Applied Research Systems in Two Business Schools"

Christina's Table

Susie Pak (St. John's University) "History & Diversity Management"

2:40-2:50pm

Break

2:50-3:20pm

Paper Discussions 3 (@ two tables)

Bill's Table

Michael Butler (Aston Business School) "Methodology and Critical Sources Review: Examine the different methodologies used in three critical sources by applying them to an object or site of your choosing"

Christina's Table

Chinmay Tumble (Indian Institute of Management Ahmedabad) "Making Managers in India, 1940-1970: International Collaborations and the Rise of the Engineer-Manager"

3:20-3:30pm

Break

3:30-4:00pm

Paper Discussions 4 (@ two tables)

Bill's Table

Renato Souza (FGV EAESP Brazil) et al. "Past, Present and Future of B-Schools: The Plethora of New Knowledge Production Models and the Emergence of a Fresh Archetype"

Christina's Table

Adrien Jean-Guy Passant (Pôle Universitaire Léonard de Vinci) "In search of the Creator: Inventing organizational founder's myths to strengthen the legitimacy of business schools in the long run"

4:00-4:15pm

Concluding Remarks