The BHC’s and CUP’s Enterprise & Society’s ToC
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Articles
Anne Fleming: A Bibliography. doi:10.1017/eso.2021.11


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New Issues in Academic Journals

Economic History Review, Volume 74, Issue 2 May 2021
Business History Review, Volume 95, Issue 1 Spring 2021
Business History, Volume 63, Issue 4 2021
Investigaciones de Historia Económica Vol. 17, núm. 2 (abril, 2020), Special issue: Pandemics in History in Spain

#BHC2022MexicoCity CFP here/aquí
take survey
Readings from across the Web

If you missed Ashton Merk's wonderful workshop on digital sources as part of the BHC 2020, you can read more about it in her piece with Ed Balleisen on The Scholarly Kitchen — Building the Last Mile: A Plan for Bringing the Expanding Universe of Digital Primary Sources into Classrooms

Let's Thwart This Terrible Idea for Standards Setting, a blog post by By Jonathan Coopersmith, JoAnne Yates, and Craig N. Murphy on IEEE Spectrum

Overworked during the pandemic? It has been even "More Work for Mother"! (Ruth Cowan 1983). This NYT article talks about how the child tax credit will attempt to alleviate the burden.

William Quinn, co-author of Boom and Bust: A Global History of Financial Bubbles is featured in a NYT article on tech bubbles

Interviews, Podcasts, and Virtual Events

The Economic and Business History show is a new channel on the popular podcast New Books Network. Check out the conversation between Paula de la Cruz-Fernández and Paloma Fernández Pérez about the recent publication The Emergence of Modern Hospital Management and Organisation in the World 1880s-1930s (Emerald, 2021)

On the latest Hagley Hangouts by Gregory Hargreaves and Ben Spohn

Interview with Danya Pilgrim about her book project Gastronomic Alchemy: How Black Philadelphia Caterers Transformed Taste into Capital, 1790-1925

Interview Brian Sarginger about his dissertation project The Shareholder Movement: Shareholder Activism & Activists in the Twentieth Century.

A new episode of the Asociación de Historia Económica Española podcast and video interview series is now available: Albert Carreras and Xavier Tafunell talk about their manuscript Between Empire and globalization: an economic history of modern Spain (Palgrave, 2021).

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This issue of Meet the Officer interviews Benjamin Waterhouse, Associate Professor of History at the University of North Carolina at Chapel Hill, where he has taught since 2009. Benjamin’s research interests and expertise are in modern America, and he is especially interested in the culture and politics of business since the 1960s. Currently, he is researching the appeal of business ownership amid the economic stagnation and changes to business—financialization, globalization, and corporate consolidation—since the 1970s.

The first time Benjamin attended the BHC was in 2007 when he was a dissertation colloquium participant. Later Benjamin began his service to the BHC in 2013 when he became part of the Kerr Prize Committee (and chaired this committee in 2016). He played a critical role as Chair of the Program Committee in 2019 for the 2020 BHC meeting, which turned into a hybrid event just as the pandemic hit in March of 2020. Benjamin has also been an officer of the BHC since 2019 and in 2020 he joined Laura Phillips Sawyer as part of the Investments Committee.

I asked Benjamin, “What do you think has changed the most in the organization since you first attended a BHC conference?” For him, there has been a “dramatic increase in international participants, as well as [a] greater emphasis on emerging scholars—grad students and early career academics. Both of those trends were already well underway when I started attending BHC meetings in 2007, but I have seen each accelerate since.” He also mentioned, “I am proud of the efforts the organization has made to broaden the definition of “business history” within the academy and pitch itself as an intellectual and professional home to a wide range of scholars from many traditional fields, and from many parts of the world. It’s sort of a cliché now that every book prize winner at every BHC awards banquet starts their speech by saying, ‘I never thought of myself as a business historian before, but…’ Yet every time I hear that, I think we’re doing something right.”

The BHC is a great place for networking and receiving feedback on academic research. I asked Benjamin what, in this sense, he wished he had known when he started attending the BHC? He answered: “I wish I had been more aware, particularly in the first few years of graduate school, of how important it is to cultivate scholarly networks and how vital scholarly associations like the Business History Conference are for that. Graduate study is often very insulated, even within one’s home institution. But the people who create the best scholarship and have the greatest impacts are those that find ways to learn from the wide range of smart, driven people—not just one’s advisor or committee members. The earlier you can start to forge contacts and relationships and to challenge your own conceptions of whatever your field of study is, the better.” So, if you are now an “emerging scholar” or a graduate student looking to write a dissertation in business history, “Always keep your eye on the ‘so what’ question,” Ben notes, even “long after your prospectus review or your job talk. Try to cultivate the ability
[interview continued]

to be analytically distant from your topic (that is, less emotionally attached to it), so you can objectively discuss its relevance and importance to a range of audiences. Too many scholars, especially young ones are so wrapped up in what they do that they forget that most of our job is convincing others that this material matters; it’s not self-evident.”

Next in these series

Dr. Alexia Yates, Senior Lecturer in Modern History, University of Manchester. Trustee of the BHC, 208-2021.

REACH OUT TO THE EDITOR
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