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*The BHC's and CUP's  
Enterprise & Society's ToC*  
Volume 22 - Issue 2 - June 2021

### Articles

Anne Fleming: A Bibliography. [doi:10.1017/eso.2021.11](https://doi.org/10.1017/eso.2021.11)

BALLEISEN, E. (2021). Anne C. Fleming, 1979–2020: An Exemplar of Interdisciplinary, Engaged Business History. [doi:10.1017/eso.2021.10](https://doi.org/10.1017/eso.2021.10)

BARNES, V. (2021). Anne Fleming's History of Law and Consumer Finance. [doi:10.1017/eso.2021.12](https://doi.org/10.1017/eso.2021.12)

DONZÉ, P., & FUJIOKA, R. (2021). The Formation of a Technology-Based Fashion System, 1945–1990: The Sources of the Lost Competitiveness of Japanese Apparel Companies. [doi:10.1017/eso.2019.78](https://doi.org/10.1017/eso.2019.78)

FRANCIS, J., & NEWLAND, C. (2021). Corporate Profitability and Economic Policy During Argentina's Great Depression, 1929–1934. [doi:10.1017/eso.2020.1](https://doi.org/10.1017/eso.2020.1)

FREATHY, P., & THOMAS, I. (2021). Hegemony and Protectionism in Bologna's Meat Trade: The Role of Visual Imagery in Reputation Management. [doi:10.1017/eso.2020.3](https://doi.org/10.1017/eso.2020.3)

PETRULIS, J. (2021). "A Country of Hair": A Global Story of South Korean Wigs, Korean American Entrepreneurs, African American Hairstyles, and Cold War Industrialization. [doi:10.1017/eso.2019.69](https://doi.org/10.1017/eso.2019.69)

ROME, A. (2021). Beyond Compliance: The Origins of Corporate Interest in Sustainability. [doi:10.1017/eso.2019.76](https://doi.org/10.1017/eso.2019.76)

### [Articles continued]

SERJE, M. (2021). The Peruvian Amazon Co.: Credit and Debt in the Putumayo "Wild Rubber" Business. [doi:10.1017/eso.2019.79](https://doi.org/10.1017/eso.2019.79)

TENOLD, S., KANG, J., KIM, S., & MURPHY, H. (2021). International Transfer of Tacit Knowledge: The Transmission of Shipbuilding Skills from Scotland to South Korea in the Early 1970s. [doi:10.1017/eso.2019.68](https://doi.org/10.1017/eso.2019.68)

VENTIMIGLIA, A. (2021). "Deceptions Have Been Practiced": Food Standards as Intellectual Property in the Missouri and Ohio Wine Industries (1906–1920). *Enterprise & Society*, 22(2), 502-537. [doi:10.1017/eso.2019.82](https://doi.org/10.1017/eso.2019.82)

### New Issues in Academic Journals

*Economic History Review*, [Volume 74, Issue 2 May 2021](#)

*Business History Review*, [Volume 95, Issue 1 Spring 2021](#)

*Business History*, [Volume 63, Issue 4 2021](#)

*Investigaciones de Historia Económica* Vol. 17, núm. 2 (abril, 2020). [Special issue: Pandemics in History in Spain](#)

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### Readings from across the Web

If you missed Ashton Merk's wonderful workshop on digital sources as part of the BHC 2020, you can read more about it in her piece with Ed Balleisen on *The Scholarly Kitchen* — [Building the Last Mile: A Plan for Bringing the Expanding Universe of Digital Primary Sources into Classrooms](#)



[Let's Thwart This Terrible Idea for Standards Setting](#), a blog post by Jonathan Coopersmith, JoAnne Yates, and Craig N. Murphy on [IEEE Spectrum](#)



Overworked during the pandemic? It has been even "More Work for Mother"! (Ruth Cowan 1983). [This NYT article](#) talks about how the child tax credit will attempt to alleviate the burden.



William Quinn, co-author of *Boom and Bust: A Global History of Financial Bubbles* is featured in a [NYT article on tech bubbles](#)



Check out this [new initiative on archiving U.S. space activity](#).

### Interviews, Podcasts, and Virtual Events

The **Economic and Business History** show is a new channel on the popular podcast New Books Network. Check out [the conversation between Paula de la Cruz-Fernández and Paloma Fernández Pérez](#) about the recent publication *The Emergence of Modern Hospital Management and Organisation in the World 1880s-1930s* (Emerald, 2021)

On the latest **Hagley Hangouts** by Gregory Hargreaves and Ben Spohn

[Interview with Danya Pilgrim about her book project \*Gastronomic Alchemy: How Black Philadelphia Caterers Transformed Taste into Capital, 1790-1925\*.](#)

[Interview Brian Sarginger about his dissertation project \*The Shareholder Movement: Shareholder Activism & Activists in the Twentieth Century\*.](#)

A new episode of the **Asociación de Historia Económica Española** podcast and video interview series is now available: [Albert Carreras and Xavier Tafunell talk about their manuscript \*Between Empire and globalization: an economic history of modern Spain\* \(Palgrave, 2021\).](#)

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### MEET THE OFFICERS

#### A series of interviews with the officers of the Business History Conference

This issue of Meet the Officer interviews Benjamin Waterhouse, Associate Professor of History at the University of North Carolina at Chapel Hill, where he has taught since 2009. Benjamin's research interests and expertise are in modern America, and he is especially interested in the culture and politics of business since the 1960s. Currently, he is researching the appeal of business ownership amid the economic stagnation and changes to business—financialization, globalization, and corporate consolidation—since the 1970s.

The first time Benjamin attended the BHC was in 2007 when he was a dissertation colloquium participant. Later Benjamin began his service to the BHC in 2013 when he became part of the Kerr Prize Committee (and chaired this committee in 2016). He played a critical role as Chair of the Program Committee in 2019 for the 2020 BHC meeting, which turned into a hybrid event just as the pandemic hit in March of 2020. Benjamin has also been an officer of the BHC since 2019 and in 2020 he joined Laura Phillips Sawyer as part of the Investments Committee.

I asked Benjamin, "What do you think has changed the most in the organization since you first attended a BHC conference?" For him, there has been a "dramatic increase in international participants, as well as [a] greater emphasis on emerging scholars—grad students and early career academics. Both of those trends were already well underway when I started attending BHC meetings in 2007, but I have seen each accelerate since." He also mentioned, "I am proud of the

efforts the organization has made to broaden the definition of "business history" within the academy and pitch itself as an intellectual and professional home to a wide range of scholars from many traditional fields, and from many parts of the world. It's sort of a cliché now that every book prize winner at every BHC awards banquet starts their speech by saying, 'I never thought of myself as a business historian before, but...'. Yet every time I hear that, I think we're doing something right."

The BHC is a great place for networking and receiving feedback on academic research. I asked Benjamin what, in this sense, he wished he had known when he started attending the BHC? He answered: "I wish I had been more aware, particularly in the first few years of graduate school, of how important it is to cultivate scholarly networks and how vital scholarly associations like the Business History Conference are for that. Graduate study is often very insulated, even within one's home institution. But the people who create the best scholarship and have the greatest impacts are those that find ways to learn from the wide range of smart, driven people—not just one's advisor or committee members. The earlier you can start to forge contacts and relationships and to challenge your own conceptions of whatever your field of study is, the better." So, if you are now an "emerging scholar" or a graduate student looking to write a dissertation in business history, "Always keep your eye on the 'so what' question," Ben notes, even "long after your prospectus review or your job talk. Try to cultivate the ability



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### ***[interview continued]***

to be analytically distant from your topic (that is, less emotionally attached to it), so you can objectively discuss its relevance and importance to a range of audiences. Too many scholars, especially young ones are so wrapped up in what they do that they forget that most of our job is convincing others that this material matters; it's not self-evident."

### ***Next in these series***

**Dr. Alexia Yates**, Senior Lecturer in Modern History,  
[University of Manchester](#), Trustee of the BHC, 208-2021.

### **REACH OUT TO THE EDITOR**

**[Paula A. de la Cruz-Fernández](#) or [@cruzmosu](#)  
[@TheBHCnews](#)**

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