International History
Année académique 2011/2012

Histoire Globale: Institutions et Développement/
Global History: Institutions and Development
(1688-2000)

Spring - Course - 6 ECTS - HP027
Monday 10:15-12:00 (CV513)

Ce cours bilingue propose une introduction à l'étude des institutions modernes de gouvernement et de politique économique à partir d’une exploration historique principalement consacrée au développement de l'Ouest. On s'intéressera à la formation de la politique de croissance, de la politique commerciale, de la politique financière et de la politique monétaire. Le cours discute en particulier l'économie politique des problèmes de gouvernement. Parmi les sujets abordés: incitations et gouvernement, intégration des marchés de biens, formation des institutions macroéconomiques modernes, colonisation et développement, globalisation du capital, etc.

This is a bilingual course, which provides an introduction to the study of modern economic policy making institutions, from a historical exploration mainly focused to the study of the development in the West. We shall deal, in particular, with the making of growth policies, as well as the making of financial and monetary policies. The course pays special attention to the political economy of problems of governance: Among the topics: problems of incentives and government, commodity markets integration, making of modern macroeconomic institutions, colonization and development, globalizing capital, etc.

PROFESSOR
Marc Flandreau
marc.flandreau@graduateinstitute.ch
Tel: 022 908 5817
Office Hours :
TBC
(CV 302)

ASSISTANT
Trevin Stratton
trevin.stratton@graduateinstitute.ch
Tel: 022 908 58 36
Office Hours :
Mondays 13h-15h
(CV328)
Calendrier académique 2011 | 2012, Semestre de Printemps

- Lundi 20 février : début des cours
- Vendredi 6 avril à dimanche 15 avril : vacances de Pâques
- Vendredi 1er juin : fin des cours

Students’ Assessment

- Participation (20%)
- Paper presentations and Policy Briefs (30%) (assignment adjusted to number of students attending course so as to keep course lively).
- Exam (50%)
General Organization of the Course

February 20, 2012.
1. General introduction, distribution of meetings and mostly Professor Flandreau’s digressions on:
   - Topic
   - Methods
   - Organization
   - Students’ background and goals
   - Course’s goals

February 27, 2012
2. The Economist and the Prince: Development as the pursuit of war by other means.


March 5, 2012
3. Institutions and Development.


March 12, 2012
4. Capitalism and property rights

March 19, 2012
5. Leviathan the Godfather

March 26, 2012
6. The role of culture: Around McCloskey
   ⇒ Background: Weber Max, « Confession et stratification sociale », in L’éthique protestante et l’esprit du capitalisme, Pocket, 1964, pp. 29-42 (students will look up English or German language edition as they shall like)

April 2, 2012
7. Trade Policy: Identifying Trends?

April 16, 2012
8. Trade Policy and the Welfare State?
April 23, 2012
9. European Imperialism: Profitable?
⇒ Group research on recent findings on profitability of Empire

April 30, 2012
10. Colonial Development: The Good and Bad Institutions of the Metropolis, or the Ugly?

May 7, 2012
11. Morals of Finance
• Déclaration de berne, Swiss Trading SA. La Suisse, le négoce et la malédiction des matières premières, 2011.
⇒ Background:
  o Raymond De Roover, « La lettre de change et le développement du marché monétaire (14e-15e s.)», in L’Évolution de la Lettre de Change XIVe-XVIIIe siècles, Colin, 1953, pp. 43-64

May 14, 2012
12. Reputation, conditionality and the international financial system
• Flandreau, Marc and Juan Flores, “The Peaceful Conspiracy: Foreign Government and Conditionality Lending during the Pax Britannica”, Forthcoming, International Organization
May 21, 2012
13. Money and Monetary Policy

May 28, 2012
14. Exam