



“ENGINES OF GROWTH”

**Program
of the
Thirtieth Annual Meeting**

March 8-10, 1984

BUSINESS HISTORY CONFERENCE

Sheraton-Hartford

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Indiana University

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Local Arrangements

Fred V. Carstensen
University of Connecticut
Gerald Gunderson
Trinity College

12:20-3:30, Thursday, March 8

PRAIT & WHITNEY TOUR

3:45-5:15 p.m.

**SURVIVAL OF THE FITTEST AMONG NEW YORK'S
FINANCIAL INSTITUTIONS**

- PRESIDING:** VINCENT P. CAROSSO, New York University
- PAPERS:** *Consolidation in the Securities Market: Wall Street, 1860-1890*
DEBORAH S. GARDENER, New York Stock Exchange
Competition in the Community: Branch Banking in New York City, 1898-1933
BENJAMIN J. KLEBANER, City College of CUNY
- COMMENT:** HAROLD P. ANDERSON, Wells Fargo Bank, San Francisco

5:45 p.m. onwards, Thursday, March 8

COCKTAIL PARTY AND BANQUET

Benton Art Museum, University of Connecticut

- SPEAKER:** DR. BADI FOSTER, President, Aetna Institute
Why Corporate Education?

3:45-10:15 a.m., Friday, March 9

MANAGEMENT AND TECHNOLOGY

- PRESIDING:** PAUL USELDING, University of Illinois
- PAPERS:** *Entrepreneurial Objectives, Organizational Design, Technology, and the Cotton Manufactory of Almy and Brown, 1789-1797*
JAMES L. CONRAD, JR., Nichols College
Management as a Context of Technology: The Lowell Mills, 1821-1880
STEVEN LUBAR, National Museum of American History
Before Edison: The Corporate History of the Electric-Dynamic Light Company, 1878-1880
CHARLES D. WREGE, Rutgers University
RONALD G. GREENWOOD, General Motors Institute
- COMMENT:** LOUIS P. CAIN, Loyola University of Chicago

10:15-10:30 a.m., Friday, March 9

Coffee

10:30-12 noon, Friday, March 9

MANAGEMENT AND LABOR RELATIONS

PRESIDING: THOMAS WEISS, University of Kansas

PAPERS: *Paternalism and Corporate Welfarism in the Large Enterprise:
The Norton Company Experience*

CHARLES W. CHEAPE, Oklahoma State University

Technology, Labor Relations, and Occupational Disease

CHARLES LEVENSTEIN, University of Connecticut

WILLIAM MASS, University of Massachusetts

COMMENT: DANIEL NELSON, University of Akron

12:00-1:15 p.m., Friday, March 9

Lunch

1:30-3:00 p.m., Friday, March 9

BIG BUSINESS IN THE 1890s

PRESIDING: WAYNE G. BROEHL, JR., Dartmouth College

PAPERS: *The Timing of Investment in Large Scale Steel Manufacture:
The Case of Nova Scotia*

KRIS INWOOD, University of Guelph

Trusts and Combines: A New Census

DAVID BUNTING, Eastern Washington University

*Supply-Side History of the Great Merger Movement: The
Harvester Trust as a Test Case*

KENNETH FOX, SUNY—Old Westbury

COMMENT: FRED V. CARSTENSEN, University of Connecticut

3:00-3:15 p.m., Friday, March 9

Coffee

3:15-4:45 p.m., Friday, March 9

GOVERNMENT REGULATION OF BANKING AND INSURANCE

PRESIDING: WILLIAM H. BECKER, George Washington University

PAPERS: *Rationalizing, Reforming, and Regulating Life Insurance: The Crusade of Elizur Wright, 1845-1885*

LAWRENCE B. GOODHEART, Eastern Connecticut University

Banking Innovation in the 1920s: The Growth of Financial Service Conglomerates

EUGENE N. WHITE, Rutgers University

Bank Holiday versus Insurance Holiday of 1933

THOMAS F. HUERTAS, Citibank, N.A.

JOAN L. SILVERMAN, Citibank, N.A.

COMMENT: BRUCE R. DALGAARD, University of Minnesota

5:45 p.m. onwards, Friday, March 9

COCKTAIL PARTY AND BANQUET

Trinity College, Hartford

PRESIDENTIAL ADDRESS PAUL J. USELDING, University of Illinois

The Rise and Fall of Economic Regions

8:45-10:15 a.m., Saturday, March 10

RESEARCH AND DEVELOPMENT: BUSINESS, FOUNDATIONS, ACADEME

PRESIDING: STEVEN A. SASS, University of Pennsylvania

PAPERS: *Progress and Profits: G.E., A.T. & T. and the Establishment of American Industrial Research*

LEONARD REICH, Thomas Edison Papers

Foundations, Social Science and Indicative Planning in the American 1920s

GUY ALCHON, University of Delaware

Pure Science and Profits: Rediscovering Academic-Industrial Ties in American Research

JEFFREY STURCHIO, New Jersey Institute of Technology

COMMENT: MEL HORWITCH, Massachusetts Institute of Technology

10:15-10:30 a.m., Saturday, March 10

Coffee

10:30-12:00 noon, Saturday, March 10

AGRICULTURE AND BUSINESS IN AMERICA AND AFRICA

PRESIDING: WILLIAM N. PARKER, Yale University

PAPERS: *Specialization and the Origins of Agribusiness: John Hare
Powel and American Livestock Breeding*

JUDITY McCRAW, University of Pennsylvania

*Baltimore's Dairy Industry and the Fight for Pure Milk,
1900-1925*

JOYCE E. WESSEL, University of Virginia

*Bureaucracy, Business, and Africa During the Colonial Period:
Who Did What to Whom?*

DENNIS M. P. MCCARTHY, Iowa State University

COMMENT: JEREMY ATTACK, University of Illinois

12:00-1:15 p.m., Saturday, March 10

Lunch

1:30-3:00 p.m., Saturday, March 10

BANKING IN EARLY AMERICA

PRESIDING: BARBARA BENSON KOHN, Manufacturers Hanover Trust
Company

PAPERS: *The Bank of North America and Robert Morris's Management
of the Nation's First Fiscal Crisis*

ELIZABETH M. NUXOLL, The Papers of Robert Morris
*Financing Antebellum Economic Expansion: A View from
New York and Philadelphia*

DANIEL HODAS, Mercy College

*The Structure of Banks in Antebellum New England: Some
Social and Economic Implications*

NAOMI R. LAMOREAUX, Brown University

COMMENT: GEORGE D. GREEN, University of Minnesota

With Special Appreciation to These Sponsors:

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